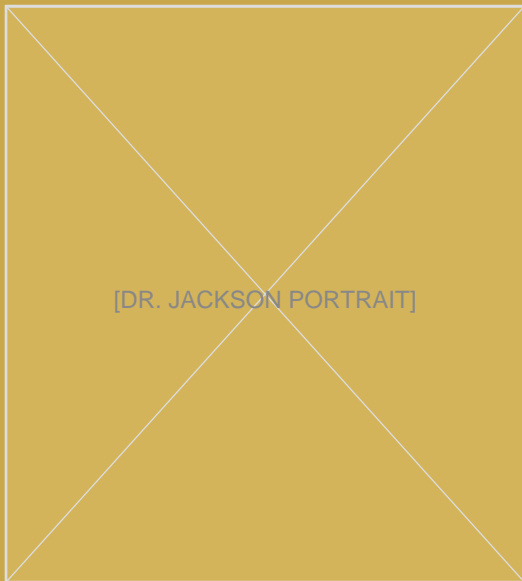


KEYWORD: GREATNESS

FREE GUIDE FROM DR. DAVID E. JACKSON

YOU WERE
BUILT
FOR MORE

7 Signs You're Operating Below Your Assignment



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The Question Nobody's Asking

Here is the question I ask every person I coach before our first session: *'What would you be doing with your life if you knew for certain you would not fail?'*

The answers I get are always the same: they are immediate, they are vivid, and they are immediately followed by a 'but.'

'But I don't have the credentials.' *'But I have a family to provide for.'* *'But I don't know how.'* *'But it's too late.'* *'But people like me don't do things like that.'*

The 'but' is the gap. The gap between who you are and who you were built to be. This guide exists to help you see that gap — clearly, honestly, and without judgment — so that you can finally close it.



"Greatness is not an achievement. It is an assignment. And assignments do not expire."

How to Use This Guide

The 7 signs on the following pages are not accusations — they are invitations. Each one describes a pattern that shows up when someone is living below their assignment. Read each sign and ask yourself honestly: *Is this me?* The more signs you recognize, the more urgent your next move.

SIGN #1 You Have Credentials Without Calling

You climbed the ladder. You earned the degree, the title, the salary. From the outside, you look successful. From the inside, you feel hollow. That hollowness is not ingratitude — it is information. It is your assignment telling you that you are in the right building on the wrong floor.

Credentials without calling produce achievement without fulfillment. The cure is not abandoning what you have built — it is discovering what all of it was meant to build toward.

Reflection: *Ask yourself: Am I building a career, or am I building toward a calling?*

SIGN #2 You Help Everyone Else Reach Their Dreams — But Not Your Own

You are the person everyone calls. The coach, the counselor, the strategist, the problem-solver. You have helped a dozen people get to where they want to go. But your own dream? Still in the planning stage. Still 'someday.'

This is one of the most common signs in high-capacity leaders: you pour everything into others because it is safer than risking yourself on your own vision. Helping others is your calling, yes — but not as a substitute for living yours.

Reflection: *Ask yourself: If I gave my own dream the same energy I give other people's dreams, where would I be?*

SIGN #3 You Keep Starting Over at the Beginning

You know the pattern. Excitement about a new idea. Energy. Research. Maybe even some action. Then something happens — life, fear, a setback — and you find yourself back at square one. Again. This is the sign of someone who is trying to launch without a foundation.

Starting over is not failure — it is data. It is telling you that the 'what' you are chasing has not yet been connected to the 'why' that is strong enough to carry you through resistance.

Reflection: *Ask yourself: What am I afraid will happen if I actually finish what I start?*

SIGN #4 You're Busy But Not Productive Toward Your Purpose

Your calendar is full. Your to-do list is overflowing. You are working harder than anyone you know. But when you step back and look at what all that busyness is building — you struggle to connect it to your calling.

Busyness is the enemy of purpose. It gives the feeling of movement without the reality of direction. The most dangerous version of stuck is the one where you are too busy to notice you are not moving.

Reflection: *Ask yourself: If I removed every commitment that does not align with my calling, what would be left?*

SIGN #5 You're Living Someone Else's Definition of Success

At some point, someone important to you defined success for you. Maybe it was a parent, a community, a culture. Maybe it was an early achievement that everyone celebrated, and you spent the next twenty years trying to repeat it.

The problem is not that their definition was wrong — it may have been completely right for them. The problem is that you have been chasing someone else's finish line. And no matter how fast you run, you will never feel like you have truly arrived.

Reflection: *Ask yourself: Whose definition of success am I living? And does it align with who I actually am?*

SIGN #6 You Know What You Should Be Doing — But You're Not Doing It

This is perhaps the most painful sign of all. You know. You know what you are called to. You know what the next step is. You know exactly what needs to change. And you are not doing it.

This is not a knowledge problem — it is a courage problem. Or more accurately, it is a belief problem. Somewhere beneath the knowledge is a whisper that says you are not enough, not ready, not worthy of the thing you know you are supposed to do.

Reflection: *Ask yourself: What is the one thing I already know I should do that I keep not doing? What is the cost of continuing to wait?*

SIGN #7 You're Waiting for the Right Conditions

When the kids are older. When the mortgage is paid off. When the economy improves. When I lose the weight. When I feel more confident. When the timing is right.

The right conditions are a mirage. They do not exist. Every person who has ever walked in their calling did so in imperfect conditions, with incomplete information, in the middle of someone else's emergency.

Reflection: *The conditions will not improve enough to justify waiting. The calling is now. The step is now.*

What to Do With What You've Discovered

1–2 Signs

If you recognized yourself in 1–2 signs: You are close. One focused shift could move you forward significantly.

3–4 Signs

If you recognized yourself in 3–4 signs: You are at a critical inflection point. The gap between where you are and where you are called to be is real — and closable.

5+ Signs

If you recognized yourself in 5 or more signs: This is your moment. Not a moment for more planning or research. A moment for a decision.



"Every sign is a signal. And every signal is an invitation — to claim what you were built for."

The SCALES Method: Your Path Forward



See the truth about who you are



Claim what is already yours



Align your life with your



Launch before you feel ready



Elevate into your greater self



Serve others into their

You Were Built for More. Now It's Time to Live Like It.

The 7 signs you just read are not condemnations — they are coordinates. They tell you exactly where you are so you can chart a clear path to where you are called to be.

The SCALES Method 90-Day Coaching Program was built precisely for the person who recognized themselves in this guide. It is a structured, intensive, one-on-one coaching journey that takes you from stuck to fully deployed — in 90 days.

BOOK YOUR FREE 15-MINUTE CONSULTATION

This call is not a sales pitch. It is a clarity call.

Dr. Jackson will tell you exactly where you are stuck, what the path forward looks like, and whether coaching is the right next step for you.

dejackson.org/scales | Reply 'YES' to this email



Dr. David E. Jackson

The Doctor of Manifestation & Results

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