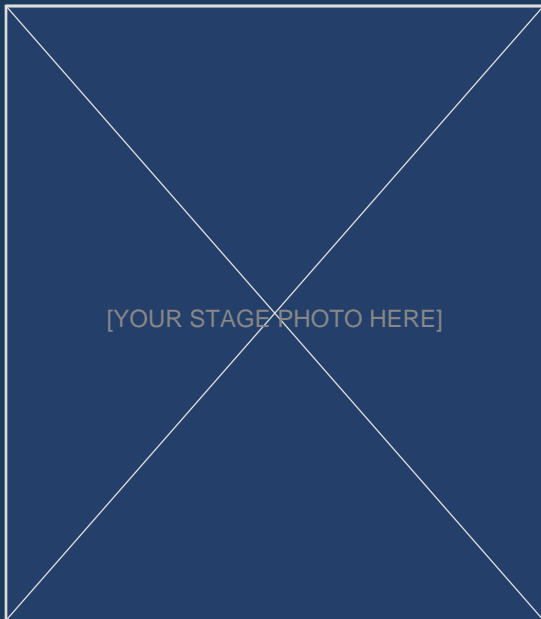


KEYWORD: UNSTUCK

FREE GUIDE FROM DR. DAVID E. JACKSON

THE UNSTUCK BLUEPRINT

5 Shifts That Free You to Walk in Your Greater Calling



"The Doctor of Manifestation & Results"

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You Know You're Built for More.

You are a high achiever. You have the résumé, the credentials, the accolades — maybe even the recognition. From the outside, your life looks like a success story. But on the inside, you know something is off.

You feel stuck. Not stuck because of a lack of talent or intelligence — you have both. Not stuck because of a lack of opportunity. You're stuck because there is a gap between who you are today and who you know you were built to be. That gap has a name: **unfulfilled calling**.



"You are not stuck because of what you lack. You are stuck because of what you have not yet claimed."

What This Blueprint Will Do For You

- 01** Identify exactly which stage of the SCALES Method is where you are most stuck
- 02** Give you 5 concrete, proven shifts to break through that stuck place
- 03** Show you the path from where you are to the greater calling waiting for you
- 04** Connect you with a next step that can change everything — in as little as 15 minutes

About Dr. Jackson

Dr. David E. Jackson — Cornell University alumnus, two-time Presidential Lifetime Achievement Award recipient, Morehouse Board of Preachers inductee, and certified purpose coach — has spent decades helping marketplace professionals get unstuck and deployed into their greater calling.

Why You're Really Stuck

Most people think they're stuck because of external circumstances — the wrong job, the wrong city, not enough money, not enough time. The truth is more revealing than that.

The real reasons high achievers stay stuck:

Nobody Has Named What's in You

Calling gets unlocked when someone with credibility sees it in you and names it. If you have never had that moment, part of you is still waiting for permission to be great.

You're Claiming Other People's Vision for Your Life

The career someone else chose for you. The path that made sense to everyone around you. You climbed the ladder only to find it was leaning against the wrong wall.

Your Life Structure Fights Your Calling

Your schedule, your commitments, your relationships — they were built for the old version of you. The greater version has no room to breathe inside those walls.

You're Waiting Until You're Ready

The greatest lie the enemy of greatness tells you is: 'Not yet.' Readiness is a myth. Action is the only path through.

WHERE YOU ARE

Stuck / Underdeployed

→ THE GAP →

YOUR GREATER CALLING

Discovered / Deployed

These 5 shifts cross the gap.

SHIFT 1

See the Truth About Who You Are

S — *Someone Sees You*

1

The first shift is not about what you do — it is about what you allow yourself to see. Somewhere in your life, someone looked at you and saw something you had not yet seen in yourself. A teacher who said you were different. A mentor who gave you an opportunity before you felt ready. A moment when someone's belief in you was larger than your belief in yourself.

That witness was not an accident. It was a divine appointment designed to call you forward into who you were already built to be.

The first shift is learning to receive that witness — and to become your own witness. Most stuck people are waiting for someone to give them permission to be great. This shift is about recognizing that the permission was granted long before you knew to ask for it.

REFLECTION

Reflection: Who in your life has seen something in you that you struggled to see in yourself? What did they say? What did they see? And are you living up to what they saw — or are you still waiting?

SHIFT 2

Claim the Calling You've Been Denying

C — Claim What Is Yours

2

There is something you have been circling your whole life. A gift. A role. An assignment. You know what it is because every time you come close to it, something in you ignites — and something in you pulls back.

The pulling back has a name: Imposter Syndrome. Fear. The voices of people who said it wasn't practical, wasn't realistic, wasn't for people like you.

Claiming your calling is not arrogance. It is obedience. When you refuse to claim what is yours, you are not being humble — you are being absent from the people whose lives depend on you showing up in your fullness.

REFLECTION

Reflection: What calling, gift, or assignment have you been denying, minimizing, or apologizing for? What would change if you claimed it fully — no conditions, no qualifications?

SHIFT 3

Align Your Life with Your Assignment

A — *Align Your Life*

3

Here is what no one tells you about calling: you can know exactly what you are called to and still remain stuck — because your life structure is fighting against it.

Alignment means that your time, your energy, your relationships, and your money are all pointing in the same direction as your calling. When any of those four are misaligned, you experience friction. You feel exhausted doing work that should energize you. You feel guilty resting. You feel resentful of the very things that were supposed to fulfill you.

This shift requires releasing what no longer fits — not because it was bad, but because it belongs to a version of you who was not yet walking in your greater calling.

REFLECTION

Reflection: Where in your life do you feel the most friction? What would you have to release or restructure to make room for the person you are called to be?

SHIFT 4

Launch Before You Feel Ready

L — Launch Before You're Ready

4

Readiness is a lie. Not a small lie — a career-ending, purpose-delaying, destiny-aborting lie. The version of you that will be 'ready' never arrives, because readiness is a moving target that retreats every time you approach it.

Every person you admire who is walking in their calling launched before they felt ready. Eric Thomas was speaking in shelters before anyone knew his name. Les Brown was practicing speeches in empty rooms. Dr. Jackson was coaching before he had a single credential on the wall.

The launch is not the arrival. The launch is the beginning of becoming. And the becoming only happens in motion — never in waiting.

REFLECTION

Reflection: What is the launch you have been delaying? What is the very next step you could take — today, this week — that would make it real?

SHIFT 5

Elevate Into Who You're Called to Be

E — Elevate Into Your Greater Self

5

The final shift is the one that makes all the others permanent. Elevation is not about doing more — it is about becoming more. It is an identity shift, not a behavior change.

When you elevate, you stop asking 'Can I do this?' and start asking 'Who do I need to become to carry this?' You stop performing for external approval and start operating from internal authority. You stop managing your image and start inhabiting your calling.

The elevated version of you has already been decided. You were designed for that version before you took your first breath. The only question is: when will you stop living below it?

REFLECTION

Reflection: Describe the elevated version of yourself — the one who is fully walking in their calling. What does that person do differently than you do today? What habit, relationship, or mindset separates who you are now from who you are called to be?

Where Are You Most Stuck?

Rate yourself in each of the 5 areas below. Circle or mark your honest number. Where you score lowest is where your greatest breakthrough is waiting.

Seeing the Truth About Who I Am (S)

1 2 3 4 5 6 7 8 9 10

Claiming the Calling I've Been Denying (C)

1 2 3 4 5 6 7 8 9 10

Aligning My Life with My Assignment (A)

1 2 3 4 5 6 7 8 9 10

Launching Before I Feel Ready (L)

1 2 3 4 5 6 7 8 9 10

Elevating Into My Greater Self (E)

1 2 3 4 5 6 7 8 9 10

My Lowest Score: ____ The Shift I Need Most: _____

What I commit to doing differently in the next 7 days:

The Full SCALES Journey

The SCALES Method is a complete 90-day coaching framework built on these 5 shifts plus one more: learning to Serve Others into Their Greatness. This assessment is your map. The next step is a conversation.

Your Next Step Is a Conversation.

You did not download this blueprint by accident. Something in you is ready — even if the rest of you is not convinced yet. That is exactly where coaching begins.

BOOK YOUR FREE 15-MINUTE CONSULTATION

No pitch. No pressure. Just a conversation about where you are and where you could be. Dr. Jackson will tell you honestly whether coaching is right for you — or what is.

dejackson.org/scales | Reply to this email: YES



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