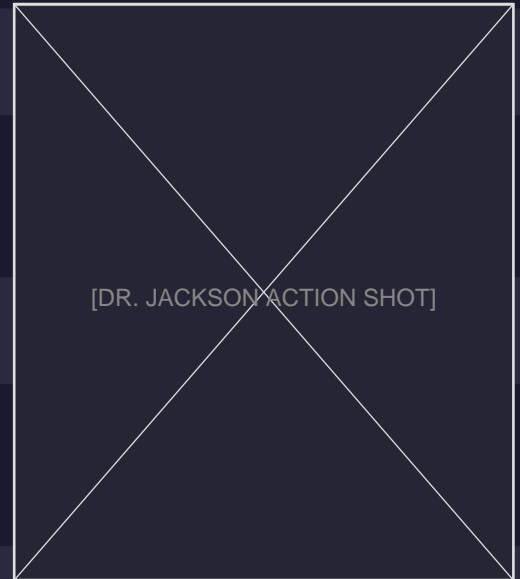


KEYWORD: CALLED

FREE GUIDE FROM DR. DAVID E. JACKSON

YOUR ASSIGNMENT IS WAITING

How to Discover, Claim & Deploy Your Greater Calling



"The Doctor of Manifestation & Results"

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Someone Has Already Seen It in You.

Think back across your life. There was a moment — maybe several — when someone looked at you and said something that stopped you in your tracks. A teacher. A mentor. A stranger. A parent. A moment of recognition that arrived before you had done anything to earn it.

That was not a compliment. That was a coordinate. It was the universe pointing a finger at something inside you and saying: *This is real. This is yours. This is what you are here for.*



"You are not called because you are ready. You are called because the world needs what only you carry."

What This Guide Is

This guide is structured around three movements — the same three movements at the heart of Dr. Jackson's coaching framework and his book *You Are Called for Something Greater*.

DISCOVER — Understand the nature and source of your calling

CLAIM — Own what has always been yours to carry

DEPLOY — Take the steps that move calling from concept to reality

A Note About the Prompts

Each section ends with a Calling Prompt — a question designed not just for reflection, but for action. These questions have changed the trajectory of careers, marriages, and life directions. Do not skip them.

MOVEMENT 1

Discover:

You Are Called for Something Greater

01

Calling is not found — it is recognized. It has been present in you since before you took your first breath. The work of discovery is not about searching for something that is absent; it is about removing the layers that have obscured what was always there.

Calling shows up in three ways. First, as a recurring theme — something you keep coming back to, keep being drawn toward, keep being asked about by others. Second, as an energy source — the thing that fills you rather than drains you. Third, as a witness — the voices in your life that keep pointing to the same thing in you.

Three Discovery Questions

- 1 *What do people consistently come to you for, even when you have not offered it?*
- 2 *What problem in the world genuinely breaks your heart — the one you feel compelled to do something about?*
- 3 *When you imagine the last chapter of your life, what do you most want to be true about what you did with it?*

Your Calling Prompt:

Write two sentences that begin with: *'I was built to _____ so that _____.'*

Do not edit it. Do not make it sound impressive. Just write what is true.

MOVEMENT 2

Claim:**Own What Has Always Been Yours**

02

Discovering your calling and claiming it are two very different things. Discovery is intellectual. Claiming is existential. Claiming says: *This is mine. Not someday. Not when I'm ready. Now.*

Most people never claim their calling because claiming feels like arrogance. It is not. Arrogance says 'I am better than you.' Claiming says 'I will not pretend to be less than I was made to be.' Those are entirely different statements. One elevates yourself at others' expense. The other takes responsibility for what God placed inside you.



"You do not step into your calling to prove something. You step in because the world is waiting for what only you carry."

What Claiming Requires**Naming it out loud**

You cannot claim what you will not name. Say it. Write it. Tell one safe person.

Releasing the apology

Stop prefacing your calling with disclaimers. Own the full sentence.

Acting as if it's already true

The person walking in their calling does not wait. They begin. Now.

Your Calling Prompt:

Complete this statement without editing: *'I am called to _____, and I am done apologizing for it because _____.'*

Read it aloud three times. Notice what you feel.

MOVEMENT 3

Deploy:

Move Calling From Concept to Reality

03

Deployment is where most people abandon their calling. Not because they stop believing — but because the gap between the vision and the reality is larger than they expected, and the journey is longer than they planned for.

Deployment is not about doing everything at once. It is about identifying the one step that will change everything else — and having the courage to take it before you feel ready to take it.

The Three Deployment Principles

- 01 Start Before the Full Map Exists**

You do not need to see the whole staircase. You need the next step. The step after that reveals itself when you are standing on the first one.
- 02 Build Momentum Before You Build Perfection**

Done and imperfect is infinitely more powerful than planned and perfect. You cannot steer a parked car. Get moving.
- 03 Recruit Accountability Into Your Journey**

Calling deployed alone rarely reaches its destination. Identify one person who will hold you to the version of yourself you are claiming. That is not weakness — that is wisdom.

Your Calling Prompt:

Name one thing you have been calling a plan that is actually a delay.

Now answer: *What is the very first step I could take in the next 72 hours?*

Write that step down. Tell someone. Do it.

The SCALES Method:

The Complete Framework for Deployed Calling

S Someone Sees You

Calling is unlocked by witness. Let someone name what they see.

C Claim What Is Yours

Own your assignment without apology or delay.

A Align Your Life

Restructure your time, energy, and relationships around your calling.

L Launch Before You're Ready

Take the step before you feel prepared enough to take it.

E Elevate Into Your Greater Self

Become the identity your calling requires.

S Serve Others Into Their Greatness

The proof that you have arrived is that others are rising with you.

dejackson.org/scales — Take the free assessment

Your Calling Audit

Take 10 minutes and answer each prompt as honestly as you can. There are no right or wrong answers — only true ones and ones you haven't said yet.

Q1. The theme that has followed me through every chapter of my life is:

Q2. The problem I feel most compelled to solve in the world is:

Q3. The person I am becoming (describe in 2-3 sentences):

Q4. The gift I have most underused in my life so far is:

Q5. The fear that most keeps me from my assignment is:

Q6. The person who has most seen my calling (and what they said) is:

What Gets in the Way

— and How to Overcome It

Fear of Failure

Reframe: Failure is tuition, not verdict. Every attempt teaches you something the next attempt requires.

Action: Name the worst realistic outcome. Then ask: 'Could I survive that and recover?' Almost always, yes.

Waiting for Permission

Reframe: The gatekeepers you are waiting for are not coming. You already have the authority you need.

Action: Identify the one action you could take without anyone's approval. Take it today.

Imposter Syndrome

Reframe: Imposter syndrome is a sign that you are growing into something real. It lives at the edge of expansion.

Action: List three people you have already helped. You were not an imposter to them.

Comparison

Reframe: Someone else doing 'your thing' is not competition — it is evidence that your thing is real and needed.

Action: Document what only you bring to this calling that no one else can replicate.



"The obstacle between you and your calling is almost never what you think it is."

Your Next 30 Days

These 30 days are not about doing more. They are about doing the right thing, in the right direction, for the first time.

WEEK 1: DISCOVER

- Take the free SCALES Method Assessment at dejackson.org/scales
- Answer the 3 Discovery Questions from page 3 in a journal
- Identify the person who has most witnessed your calling — write down what they said

WEEK 2: CLAIM

- Write your two-sentence calling statement (from page 3 prompt)
- Read it aloud every morning for 7 days
- Share it with one person who will hold you accountable

WEEK 3: REMOVE BARRIERS

- Identify your #1 barrier from page 8 and execute the action step listed
- Audit your calendar — remove or reduce one commitment misaligned with your calling
- Identify one relationship that actively supports your calling

WEEK 4: DEPLOY

- Name your first deployment step — the one you have been delaying
- Set a date and time to take it. Put it in your calendar.
- Book your free 15-minute consultation with Dr. Jackson: dejackson.org

Your Assignment Is Not Waiting on Luck. It's Waiting on Your Decision.

You have done the reading. You have answered the questions. Something in you has moved
— even if only a millimeter. That movement is enough to act on.

FREE 15-MINUTE CALLING CONSULTATION

- Identify exactly which stage of your calling journey you are in
- Name the one barrier keeping you most stuck right now
- Receive a clear, honest recommendation for your next step
- No obligation — just clarity

Book now: dejackson.org/scales • Reply 'YES' to this email



Dr. David E. Jackson

The Doctor of Manifestation & Results

Cornell • Two Presidential Lifetime Achievement Awards (Obama + Biden)

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